



MyGermanTable.com

German food blog

Run by Tim Schneider

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I am happy to work together with you and advertise your brand! From simple ad banners to fully sponsored editorial posts: everything is possible upon request.

Website metrics

MyGermanTable.com attracts on average **20,000 unique visitors each month**. The traffic numbers continue to grow each month and are expected to reach 30,000 unique visitors per month by the end of 2021.

The traffic that MyGermanTable.com receives comes almost solely from highly developed Western countries. **Almost 70% of all visitors find the website through Google**. None of the website traffic is paid traffic. The remaining 30% of visitors find the website through social media.

Almost 65% of MyGermanTable readers are based in the US. The remaining traffic mainly comes from Canada (8%), UK (5%), Germany (5%), Australia (3.5%), India (2%), South Africa (1%), and Singapore (0.7%).

65% of MyGermanTable readers are female and the remaining 35% are male. 25% of visitors are between 25 to 34 years old. 18% of visitors are between 35 to 44 or 55 to 64 years old. 15% of users are 45 to 54 or 65 years and older. The smallest visitor group are people aged 18 to 24 which make up only 10% of the traffic.

About me

I hold a Master's degree in Food Engineering and run the website MyGermanTable as a side business. My professional career is in the field of dairy processing. Besides my engineering background, I have expertise in blogging, food photography, and writing. I am based in Germany and a native German speaker. I can act as a bridge for your company to the German market.

